



# Alexander Murashka

UI/UX designer iOS developer  
Front-end developer

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📍 Eindhoven, NL

## Education

IN PROGRESS

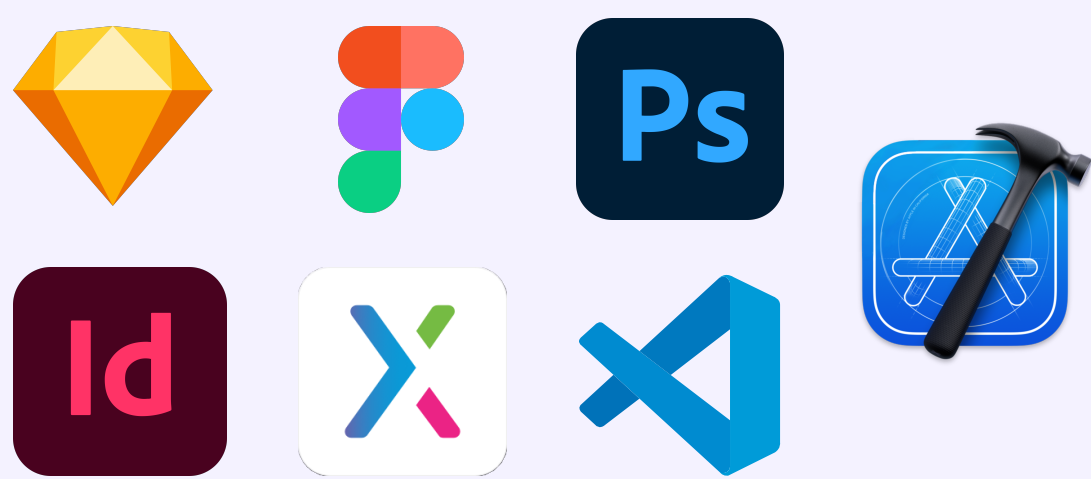
Bachelor at

Fontys ICT & Media Design

4/8

## Skills/applications

Visual Design	Proficient
User Research	Advanced
Prototyping	Advanced
Front-end Dev	Intermediate
User experience design	Advanced



## Entities I practice/ brands I admire

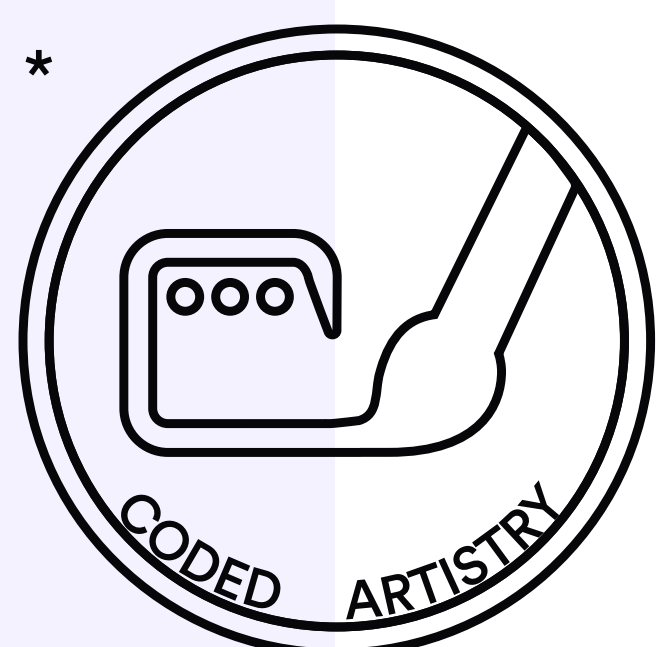
Music

Photography

Industrial design

Bang & Olufsen

Apple



## Profile

As a designer, I strongly believe in the concept of Coded Artistry\*. By blending design finesse with front-end wizardry, code can transform into poetry, and interfaces can be made to dance with elegance. With solid two years of experience in interface design, I made the decision to pursue a degree in this field to further improve my understanding of the core principles involved in creating visually appealing and user-friendly designs.

# Creative adventures

### Freelance UI/UX designer (iOS)

February 2020 - Early 2022

- During those years, I worked on a dozen of iOS applications ranging from VPNs to Meditation applications. I was responsible for the whole design starting with onboarding screen and ending up with App Store graphics, icons and logos.
- During the fall of 2022, a small team consisting of a developer, an investor, and I created a QR-code scanner application in which I had a stake. As both the UI/UX designer and **product manager**, I was responsible for the entire product lifecycle from the initial ideation and competitive analysis to the later A/B testing of the finished product. The application was later sold to another

### UI/UX designer (iOS) at SoftHouse



July 2023 - September 2023

- As part of my responsibilities, I was tasked with finalizing the design of a Pulsemeter Application. Through my collaboration with the Senior Designer, I gained valuable experience and insights into the process of designing a product for a real-world company.